



## Campaign Architect: Custom 3-Month Promotion Plan

For the 1<sup>st</sup> month of promotions, PosiRank will place these orders (upon your approval) on your behalf – which includes filling in all of the order forms with the pertinent information.

For subsequent months, it is recommended to order the products laid out below. Notice that anchor texts have also been supplied to speed up the ordering process for you. These have been carefully selected based upon your current backlink and anchor text profile.

Site: <http://www.example.com> Budget: \$1200 per month

### MONTH 1: *(Orders placed by PosiRank on 01/15/17 as per customer approval)*

Promotion URL	Product	Anchor Text
<a href="http://example.com">http://example.com</a>	1 x Guest Post DA 20+ (500 words) - 149 Credits	<b>Sample Anchor text</b>
<a href="http://example.com">http://example.com</a>	1 x Guest Post DA 20+ (100 words) – 179 credits	<b>Anchor 1</b>
<a href="http://example.com/page1">http://example.com/page1</a>	1 x Guest Post DA 20+ (1500 words) – 199 credits	<b>Anchor 2</b>
<a href="http://example.com/page1">http://example.com/page1</a>	1 x Guest Post DA 30+ (500 words) – 199 credits	<b>Anchor 3</b>
<a href="http://example.com/page2">http://example.com/page2</a>	1 x Guest Post DA 30+ (1000 words) – 229 credits	<b>Anchor 4</b>
<a href="http://example.com/page2">http://example.com/page2</a>	1 x Social Rank Bundle – 249 credits	<b>Primary Keyword: keyword 1 Secondary Keyword: keyword 2</b>
	<b>Month Total: 1204 credits</b>	

### MONTH 2: *(orders to be placed by customer on 02/15/17)*

Promotion URL	Product	Anchor Text
<a href="http://example.com">http://example.com</a>	1 x Express Press Release	<b>Sample anchor text – PR promotes all three urls</b>
<a href="http://example.com">http://example.com</a>	1 x Entry Level Guest Post (500 words) – 99 credits	<b>Anchor 1</b>
<a href="http://example.com">http://example.com</a>	1 x Guest Post DA 30+ (500 words) – 199 credits	<b>Anchor 2</b>
<a href="http://example.com/page1">http://example.com/page1</a>	1 x Guest Post DA 20+ (500 words) – 149 credits	<b>Anchor 3</b>
<a href="http://example.com/page1">http://example.com/page1</a>	1 x Social Rank Bundle – 249 credits	<b>Primary Keyword: keyword 1 Secondary Keyword: keyword 2</b>

http://example.com/page2	1 x Guest Post DA 30+ (500 words) – 199 credits	<b>Anchor 4</b>
http://example.com/page2	1 x Guest Post DA 20+ (500 words) – 149 credits	<b>Anchor 5</b>
	<b>Month Total: 1203 credits</b>	

**MONTH 3:** *(orders to be placed by customer 03/15/17)*

Promotion URL	Product	Anchor Text
http://example.com	1 x Guest Post DA 40-50+ boosted with 8 x High DA Blogposts (DA28+) – 599 credits	<b>Primary anchor Blog Post anchors:</b>
http://example.com/page1	1 x Guest Post DA 40-50+ boosted with 8 x High DA Blogposts (DA28+) – 599 credits	<b>Primary anchor Blog Post anchors:</b>
	<b>Month Total: 1198 credits</b>	