

On-Page SEO Report

<http://www.amishfurniturestore.org>

Primary Keyword	amish furniture
Secondary Keywords	amish furniture store, amish oak furniture, amish wood furniture, amish made furniture

Title, Description and Keyword Tags

Title Tag	<title>Amish Furniture Store - Exceptional Handmade Amish Furniture</title>
Meta Description	<meta name="description" content="Exceptional Amish furniture hand built to your specification, designed to last a lifetime. The Amish Furniture Store - it's how furniture should be built!" />
Meta Keywords	<meta name="keywords" content="amish furniture, amish furniture store, amish oak furniture, amish wood furniture, amish made furniture" />

How Your Optimized Title and Description Might Look on Google

<input type="text" value="amish furniture"/>	<input type="button" value="Search"/>
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About 1,050,000 results (0.36 seconds)

[Advanced search](#)

[Amish Furniture Store - Exceptional Handmade Amish Furniture](#)

www.amishfurniturestore.org

Exceptional **Amish furniture** hand built to your specification, designed to last a lifetime. The **Amish Furniture Store** - it's how **furniture** should be built!



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Recommendations for Your Page to Increase Quality & Optimization

Include an H1 heading on the page.

If at all possible, include an H1 heading on the page. An H1 heading is used to describe the topic of the page. There should only be one H1 heading on any page. [see notes]

Include your primary keyword in the H1 page heading.

When you add an H1 heading, make sure you include your primary keyword. Including your primary keyword in the page heading is important and will help to strengthen the theme and focus of the page and improve ranking. You can use a heading which is similar to your title tag, but take the opportunity to make it more descriptive and include related phrases. An example would be “The Amish Furniture Store, Exceptional Handmade Amish Furniture for the Home and Office”.

Include your target keywords in H2 and H3 headings and make them more descriptive.

Including your primary and secondary keywords in H2 and H3 headings and making them more descriptive will help the page to rank well for your keywords as well as phrases related to your target keywords. Instead of using “Who We Are” you could use “About the Amish Furniture Store”. Instead of “What We Sell” you could use “Our Extensive Range of Solid Wood Amish Furniture”. [see notes]

Include your secondary keywords and related phrases in your content.

Adding your secondary keywords and related phrases that visitors are likely to search for will increase the focus and relevancy of the page and help you rank for more search terms. Where you have phrases in bold (under What We Sell) like “bedroom suites, children’s furniture, office suites” ..etc, change them so that they include your target and/or relevant keywords i.e. Amish bedroom furniture, Amish furniture for children, Amish office furniture ..etc.

Add keyword rich alt attributes to the images on the page.

Currently, the slider images have no alt attribute and “slidercaption1” ..etc as the title attribute. If possible, add descriptive and keyword rich alt attributes to the slider images. If that isn’t possible, consider adding some relevant images into the content. Adding keyword rich alt attributes to the images will help Google figure out what the images are about and relevant images will increase the quality of the page and improve rankings. [see notes]

Add links to other pages on your site into the main content.

You have some links to other pages in the menu but adding links into the main content of the page can be beneficial. Using keyword rich anchor text and title attributes will also help to strengthen the theme of the pages you link to.

Add an author link to a Google+ profile page.

Adding an author link to your Google+ profile URL will help increase page authority and click through rates. [see notes]

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General Recommendations

Always Use Unique Content

Always make sure your content is completely unique. Resist the urge to use snippets of text from other pages. If you find writing SEO optimized content hard work, don't forget you can order high quality content through PosiRank :)

Tell Your Visitors What to Do

As you write or design your page, always keep in mind the main thing you want your visitors to do, and encourage them to do it. It might be a big bold link such as "Click Here To Buy Blue Widgets" or an instruction to "Call Us Now on 123 456 7890 For Your free Consultation", but whatever it is don't be shy about telling your visitors what to do next.

Notes

You might not need these, but here are a few handy guides to making changes to your pages;

Changing the Title tag, description and keyword meta tags

1. Overview: <https://support.google.com/webmasters/answer/79812>
2. HTML sites: <http://www.htmldog.com/guides/html/beginner/titles/>
3. WordPress sites (using the WP SEO plugin): <http://yoast.com/wordpress/seo/#title-description>

Adding H1 and H2 Headings

1. <http://www.htmldog.com/guides/html/beginner/headings/>

Adding alt attributes to images

1. <http://www.htmldog.com/guides/html/beginner/images/>

Adding author links to Google+ profiles

1. <https://support.google.com/webmasters/answer/2539557>